

R. H. Macy & Co.'s Attractions Are  
Their Low Prices.

**Herald Square, B'way, 34th to 35th St.**



# The Progress of Time

For over thirty years previous to June, 1914, a Red Time-ball on the old Western Union Building

Mariners in the harbor trained their glasses on what was then the tallest building on lower Broad-

way and sailed into Calcutta or Cape Town on Western Union Time. Business men and women, shoppers, clerks, and messenger boys stopped to watch the ball drop—and gauged their activities by it.

A year ago last June the old building was torn down and New Yorkers no longer set their watches by the famous time-ball.

hattan had grown northward, passed 14th Street in its march and made Herald Square the new center of commercial activity—and the Macy Time Star that new center's timepiece.

As the red ball dropped of old, so the Macy

lates the affairs of modern New York. Every day

at precisely 12 a spark  
flashed over the wires  
from the United States

The change of location marks the progress of two decades. It serves to

Set Your  
Watch  
by the  
M

Macy

# Time-Star

**JETWOOD**

A SMART COLLAR  
WITH A COMFORT-  
ABLE LOW FRONT

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NEW

RED-MAN  
2 FOR 25¢

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